

bethany brewer

hi@bethanybrewer.com
www.bethanybrewer.com
919.815.8895

what i do

Brand Concepting + Development
Presentation, RFPs + Proposals
Print + Digital Production
Template + Asset Structure
Activation, Retail + Environment
Photoshoot Art Direction + Production

who i am

Inventive
Efficient
Self-starting
Collaborative
Resourceful
Adaptive
Responsive

what i know

InDesign	●	●	●	●	●
Illustrator	●	●	●	●	●
Photoshop	●	●	●	●	●
XD	●	●	●	●	●
Powerpoint	●	●	●	●	●
Keynote	●	●	●	●	●

where i learned it

Bachelor of Science, 2010
Communication Studies: Ad & PR
Magna cum Laude
Liberty University

where i've done it

FREELANCE ART DIRECTION | GRAPHIC DESIGN
APRIL 2013 – CURRENT

With 10 years of experience, my bread and butter is brand identity and development, presentation and proposal design, and creating digital and print assets to bring brands and stories to life.

- Brand concepting, brand guidelines and toolkits
- Presentation design for proposals, pitch decks, internal branding and RFPs
- Digital and print design and production including sell sheets, one pagers, brochures, trends
- Website design and animation
- Environment and retail signage and displays for stores, trade shows, OOH materials
- Information design and iconography
- Photoshoot concepting, art direction and production

Brands I've worked with: Accenture, Deloitte, AMEX, Johnson & Johnson, Nike, BMW, Ricoh, Merck, Intel, Adobe, Electrolux, and many more.

SENIOR DESIGNER

MARCH 2021 – MARCH 2023

The Mixx + Titanium Worldwide, New York, NY

As the **chief art director and brand designer** for Titanium, I conceived and executed the new Titanium collective brand identity.

- Brand concepting, development, brand guidelines and toolkits
- Structure and organization to the company's entire brand asset collection
- New biz presentation design and template design with instruction
- Concept and art direction for video sizzle reel
- Website refresh and design
- Digital materials: one pagers, sell sheets, social media assets

As an integral member of the Mixx design studio, I brought **presentation and deck design expertise** to the team for internal brand development and client work.

- Presentation template design across all agency needs, from pitch decks to strategy insights to creative concepting
- Client work ranging from concept development, refinement, production, digital and print materials such as presentations, websites, emails, microsites and social; photoshoot art direction and production
- Environment design for trade shows, activations and experimental

SENIOR VISUAL DESIGNER

JUNE 2016 – JUNE 2021

Accenture, New York, NY

Strategy, design and delivery of world-class presentations, proposals, information design and other creative outputs for Fortune 500 clients in industries such as technology, healthcare, life sciences, pharmaceuticals, retail, financial, hospitality, automotive, and many more.

Favorite moment: Being a core member of the Strategy Team and the Lead Designer on a \$850 million winning proposal.

GRAPHIC DESIGNER | MARKETING COORDINATOR

AUGUST 2012 – MAY 2014

MHAworks Architecture, Durham, NC

Storyboard and design proposals, RFPs and presentations; digital marketing design, manage website, social and media coordination; plan, organize, and design annual community festival